

August 2024

Principles: Spark Progress - video transcript

[Background music]

Oh my gosh, it's like official

Katey Neate, *Digital Assets Chief Operating Officer:* Yeah, go for it. When I think about spark in progress, I think about energy and a desire to really run a problem and go for it. Not skirting around an issue or running away from it.

Elisha Sidhu, Operations Analyst: Although it may just be a singular spark. We're able to transform that into a soaring fire.

Brianna Shaulis, *Head of People Experience and Consulting*: You have to also have the plan. You have to have the resources. You have to to have the change to really make it a reality.

Suswar Ganu, *Head of WIPPX Engineering*: From an engineering standpoint, we are always building things. We are looking at patterns, we are agile in our approach. And so sparking progress from an idea to execution relates the most with me.

Katey Neate: There are problems to solve and our clients look to us to be able to solve those problems.

Eric Boughner, *BNY Chairman Pennsylvania/BNY Wealth Regional President*: Someone told me a long time ago that the key to a successful life is a series of 22nd bursts of courage. Getting to that point and saying, OK, I'm going to make this suggestion, I'm going to raise my hand, I'm going to say yes, I'm going to do this. I'm going to ask that question. That really moves it ahead.

Jayee Koffey, *Global Head of Enterprise Execution and Chief Corporate Affairs Officer*: We've gotten to where we are today as an industry leader by making incremental progress every step along the way.

Katey Neate: So we're taking things that have existed for 30-40, fifty years in many cases in the traditional space, and we're finding ways to make them better.

Brianna Shaulis: If you're going to spark progress, you have to be willing to take up space. You have to be willing to admit that you have every bit of right to the space as everyone else around you.

Srimathi Sridharan, *BNY Pershing Director*: You don't have a static mindset, right? You know, you look at a person and then you think, OK, this is what they're capable of. The Spark Progress principle, as such, it challenges that.

Katey Neate: I'd spent many years in different roles around the bank, seeing where things don't work brilliantly. And one of the things I love about being able to bring new talent into the Digital Assets team is to spark those ideas and see people take those problems and run with them.

Jayee Koffey: We're able to be there for our clients along the way when they really needed resiliency, stability and ability to serve as a port in the storm.

[Logo on screen: BNY]

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