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The Evolution of Public Asset Owners: Overview

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Public asset owners represent over US\$40 trillion in investable assets, giving them the ability to shape markets locally, regionally and globally. Their actions ultimately influence the broader investment ecosystem, setting the tone for financial services and, at times, society more broadly.

Given this level of impact, BNY wanted to understand the evolving landscape for these institutions.

Which trends and challenges impact them most?

How concretely are they responding and adapting?

How does this evolution affect their investment strategies and operating models?

We interviewed over 90 senior leaders from nearly 50 institutions globally covering almost US\$9 trillion of public assets. Using this research and our exclusive insights working across the investment industry, we've put together a white paper called "The Evolution of Public Asset Owners." It sheds light on their evolving ambitions, shifting investment mandates and transforming operating models with data and technology at the core. It aims to help public asset owners navigate complexity and inform their decision-making.

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