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## The Evolution of Public Asset Owners: Which Megatrends are Driving Public Asset Owners to Evolve?

**Rohan Singh**, Global Head of Asset Owners, Asset Servicing and Digital, BNY

The world is changing for public asset owners as they stand at the crossroads of major societal, economic and technological shifts. We identified six megatrends when we interviewed leaders from public institutions globally for our new white paper “The Evolution of Public Asset Owners.” These trends have a direct impact on their priorities and their future.

First, they're shifting up for yield by looking at alternative assets and securities lending.

Next, ESG is imperative, but still ambiguous. They know their public mandates call for sustainability, even while they struggle with this evolving area and data challenges.

Transparency is an ever-growing focus with technology the most important part of the toolset in achieving it.

Data and technology tie these trends together. Public institutions know these two elements are a source of value, but they face obstacles with leveraging new technologies and becoming data-centric.

And finally, talent. Shifts in skillsets and competitive labor markets have raised the stakes in how public institutions find and keep the next generation.

“The Evolution of Public Asset Owners” white paper highlights how public asset owners are managing these megatrends—both where they struggle, and which approaches are succeeding.

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