

October 2023

LiquidityDirectSM Cash Deposits

[Introductory graphic: BNY: LiquidityDirectSM]

[Interview footage with Sam Jacob, Global Head of Liquidity Services, Product & Strategy - BNY, Markets]

Within LiquidityDirect, the new and improved Cash Deposit module enables you to access a variety of deposit-related options quickly and efficiently, while providing insights into your overall balances.

[A title card appears on screen: LiquidityDirect - Cash Deposits]

[Platform animation showing Cash Deposits Trading screen]

The Cash Deposits Trading screens enable clients to transact with a variety of deposits, both overnight and term, alongside other investment options.

[Animation highlighting the deposit products that are offered via LiquidityDirect and the relevant data points on the screen]

Along with multiple cash products, there is also insights and information available, ranging from yields on interest-bearing accounts, year-to-date accruals, real-time cash balances, and more.

It's important to understand your current cash position, but it's just as important to understand what lies ahead. You can see deposits that are already placed by clicking on the 'drill-down' icon. For example, this window shows you the amount, interest rate, and maturity of the deposits previously placed.

[Platform animation demonstrates trading multiple deposit products]

Just like our Money Market trading screens, within a few clicks, you're able to place deposits within an eligible product. The 'quick review' panel enables you to see a summary of the deposits you want to place or withdraw and highlights an overall view of the transactions being made. Once submitted, all transactions adhere to all user-defined rules and guidelines.

[Interview footage with Sam Jacob, Global Head of Liquidity Services, Product & Strategy - BNY, Markets]

The LiquidityDirect Cash App provides a variety of deposit options, enabling clients to meet various objectives across their liquidity needs while creating operating efficiencies within their daily workflow.

[Closing title on screen: BNY: LiquidityDirectSM]

Disclaimer

BNY is the corporate brand of The Bank of New York Mellon Corporation and may be used to reference the corporation as a whole and/or its various subsidiaries generally. This material and any products and services mentioned may be issued or provided in various countries by duly authorized and regulated subsidiaries, affiliates, and joint ventures of BNY. This material does not constitute a recommendation by BNY of any kind. The information herein is not intended to provide tax, legal, investment, accounting, financial or other professional advice on any matter, and should not be used or relied upon as such. The views expressed within this material are those of the contributors and not necessarily those of BNY. BNY has not independently verified the information contained in this material and makes no representation as to the accuracy, completeness, timeliness, merchantability or fitness for a specific purpose of the information provided in this material. BNY assumes no direct or consequential liability for any errors in or reliance upon this material.

This material may not be reproduced or disseminated in any form without the express prior written permission of BNY. BNY will not be responsible for updating any information contained within this material and opinions and information contained herein are subject to change without notice. Trademarks, service marks, logos and other intellectual property marks belong to their respective owners.

© 2024 The Bank of New York Mellon. All rights reserved. Member FDIC.