



October 2022

LiquidityDirectSM **Excel at Liquidity Management**

[Introductory graphic: BNY: LiquidityDirectSM]

[Interview footage with Sam Jacob, Global Head of Liquidity Services, Product & Strategy - BNY, Markets]

We would like to introduce you to the new and improved LiquidityDirect.

We've transformed from being a portal to a liquidity platform that extends into our clients' workflows and simplifies complex routines to drive performance.

The new and improved LiquidityDirect is all about meeting clients wherever they may be on the operating spectrum and enabling them to excel.

[A title card appears on screen: LiquidityDirectSM Excel at Liquidity Management]

[Voice over as an animated demonstration plays out]

For starters, we have modernized the way in which the Treasury function interacts, trades, and manages your portfolio.

[Platform animation demonstrates trading]

Multi asset-class functionality from a single trading view creates an efficient liquidity management environment.

[Platform animation demonstrates swapping action between screens]

You can also transition seamlessly between working on trades, activity reviews, and research while maintaining your work in progress under 'quick review'.

[Platform animation demonstrates consolidated information]

With quick and consolidated access to all the information you need, including cash forecasting based on trades, LiquidityDirect provides clients with the insights and analytics to make informed decisions.

[Interview footage with Sam Jacob, Global Head of Liquidity Services, Product & Strategy - BNY, Markets]

The future of Liquidity management is evolving. With efficiency and innovation LiquidityDirect is leading the way.

[Closing title on screen: BNY: LiquidityDirectSM]

Disclaimer

BNY is the corporate brand of The Bank of New York Mellon Corporation and may be used to reference the corporation as a whole and/or its various subsidiaries generally. This material and any products and services mentioned may be issued or provided in various countries by duly authorized and regulated subsidiaries, affiliates, and joint ventures of BNY. This material does not constitute a recommendation by BNY of any kind. The information herein is not intended to provide tax, legal, investment, accounting, financial or other professional advice on any matter, and should not be used or relied upon as such. The views expressed within this material are those of the contributors and not necessarily those of BNY. BNY has not independently verified the information contained in this material and makes no representation as to the accuracy, completeness, timeliness, merchantability or fitness for a specific purpose of the information provided in this material. BNY assumes no direct or consequential liability for any errors in or reliance upon this material.

This material may not be reproduced or disseminated in any form without the express prior written permission of BNY. BNY will not be responsible for updating any information contained within this material and opinions and information contained herein are subject to change without notice. Trademarks, service marks, logos and other intellectual property marks belong to their respective owners.

© 2024 The Bank of New York Mellon. All rights reserved. Member FDIC.