

BNY PRECISION DIRECT INDEXINGSM

The Nexus of Precision & Performance

Precision by Mellon. Powered by BNY Pershing.

Leveraging four decades of indexing experience and powered by an innovative FinTech platform, BNY's Direct Indexing solutions bring together the best of us to deliver our best to you. We are proud to provide leading institutional-quality investment solutions to a wide range of clients at a competitive price.

BNY

Powering the financial world

240

Years at the forefront of change in the financial world

\$49.5T

Assets under custody and/or administration¹

PERSHING

Clearing & custody services

85

Years of innovation & service

\$2.6T

Global client assets²

WOVE

FinTech Innovation

MELLON

Institutional-quality indexing

40+

Years of index investing

\$497.6B

Assets under management³

Index Your Way

TAX MANAGED

Investors can potentially benefit from tax-loss harvesting,⁴ long-term capital gains management and capital gains tax deferrals within a diversified equity index strategy.

PERSONALIZED

Clients can customize portfolios aligned with their unique needs, preferences and values while receiving broad equity market exposure.

EFFICIENT

Leveraging the power of the Pershing platform and Mellon's investment management expertise, we are able to provide advisors customized solutions at scale to deliver tax-efficient, customized beta exposure to their clients.

AVAILABLE STRATEGIES⁵

S&P 500[®]

US Core 500

US Total Market

US Large Cap Growth

US Large Cap Value

International Developed Core

BNY

We bring all of our services together for a singular purpose: to power individuals and institutions to succeed across the financial world. We imagine what's possible, create it, then build on it to unlock for the entire industry.



BNYMELLON.COM

BNY PERSHING

BNY Pershing is a leading provider of clearing and custody, trading and settlement, advisory and investment solutions, data insights, business consulting and other services to wealth management and institutional firms looking to grow their businesses.



PERSHING.COM

MELLON

Founded on 40 years of experience, Mellon is a global leader in index management dedicated to precision and client partnership.



MELLON.COM

¹ As of June 30, 2024.

² As of June 30, 2024. Pershing LLC and its global affiliates.

³ As of June 30, 2024. Where applicable, AUM includes discretionary and non-discretionary assets and assets managed by investment personnel acting in their capacity as officers of affiliated entities. Mellon is a division of Mellon Investments Corporation, a registered investment adviser.

⁴ There's no guarantee that a particular investor will realize significant tax benefits from harvesting gains or losses. Investment strategies that seek to employ tax management may be unable to fully realize strategic gains or harvest losses due to various factors. Market conditions and/or client account holdings may limit the ability to generate tax losses. Tax-loss harvesting involves the risks that the new investment could perform worse than the original investment and that transaction costs could offset the tax benefit. Also, a tax-managed strategy may cause a client portfolio to hold a security in order to achieve more favorable tax treatment or to sell a security in order to create tax losses. The ability to minimize tax consequences for a specific account may decrease as gains have the potential to accumulate over a period of time. Investors in lower tax brackets generally will not derive the same level of potential tax benefits from tax-managed strategies than those in higher tax brackets. Tax considerations, while important, are just one factor to consider before making any investment decision. Tax-managed investing and tax transitioning do not equate to comprehensive tax advice, are limited in scope and not designed to eliminate taxes in an account. Please consult your own tax advisor or financial professional for more detailed information on tax issues as they relate to your specific situation.

⁵ BNY Precision Direct Indexing is not available to retirement plans covered under the Employee Retirement Income Security Act of 1974 (ERISA).

DISCLOSURE

All investments involve risk, including the possible loss of principal. Certain investments have specific or unique risks. No investment strategy or risk management technique can guarantee returns or eliminate risk in any market environment. Past performance is no indication of future performance. Diversification does not ensure a profit or protect against a decline in a down market.

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The Standard & Poor's 500 (S&P 500®) Index is a widely accepted, unmanaged index of US stock market performance. Investors cannot invest directly in an index.

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