

PRIMECONNECT™

Collateral Management Solution for Hedge Fund Managers

BNY's Prime Services offers hedge fund managers PrimeConnect, a cutting-edge technology that automates the process of moving collateral between the custodian and prime broker.

PrimeConnect offers unprecedented control of collateral selection and movements for funds using BNY to hold unencumbered assets. This technology is available exclusively through BNY Pershing's NetX360® platform.

A SOLUTION TO HELP ADDRESS CRITICAL CHALLENGES FACING HEDGE FUNDS

- ✓ Reduce exposure to traditional prime brokers
- ✓ Eliminate manual collateral management process
- ✓ Increase transparency and control of collateral
- ✓ Lower operational costs and increase efficiencies
- ✓ Monetize fully paid assets

PRIMECONNECT: COLLATERAL MANAGEMENT SOLUTION

- Online, automated movement of collateral between the custodian and prime broker
- Control over collateral selection and movement
- Potentially enhance returns on your portfolio through our fully-paid lending portal, which provides real time rate information
- Automated credit and risk approval process
- Online real-time margin calculator
- Consolidated view of portfolio
- Access to monitor transactions at every phase of the process
- Expedited startup and integrated onboarding for BNY clients
- Counterparty strength and global resources of BNY



PrimeConnect seamlessly moves collateral between the custody account and the prime account.

KEY BENEFITS

- Mitigation of counterparty risk
- Ease of collateral movements
- Automated credit and risk approval process
- Greater control over collateral selection and movements
- Increased operational efficiency

INDUSTRY RECOGNITION

- 2023 "Best Prime Broker" HFM
- 2023 "Best Provider - Small Cap Clients" Global Custodian
- 2018-2021 "Best Prime Brokerage / Custodian Services" Alt Credit

Contact us today →

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ABOUT BNY

BNY is a global financial services company that helps make money work for the world — managing it, moving it and keeping it safe. For 240 years we have partnered alongside our clients, putting our expertise and platforms to work to help them achieve their ambitions. Today we help over 90% of Fortune 100 companies and nearly all the top 100 banks globally access the money they need. We support governments in funding local projects and work with over 90% of the top 100 pension plans to safeguard investments for millions of individuals, and so much more. As of March 31, 2024, we oversee \$48.8 trillion in assets under custody and/or administration and \$2.0 trillion in assets under management.

BNY is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). We are headquartered in New York City, employ over 50,000 people globally and have been named among Fortune's World's Most Admired Companies and Fast Company's Best Workplaces for Innovators. Additional information is available on www.bny.com. Follow us on [LinkedIn](#) or visit our [Newsroom](#) for the latest company news.

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